



## Corporate Structure

**Apterial** has a unique and innovative business model. In a typical company there are several departments that assist in executing the business operation, however in **Apterial** departments are brands. Our brands not only support internal customers, but also service external organizations and **all our brands serve as profit centers.**

The **Apterial** model allows the organization to be on the cutting edge of **Best Practices and Innovation** in all areas of the **business model** because we **invest our profits in continuous improvement** that strengthens the performance of our organizations as well as our customers and partners. Our model is a sustainability model of the future.



### Staffing Organization

- Organization Profile
- Digital Resume – Employee Profile
- Education Profile
  - ✓ University
  - ✓ Trade Schools
- Temporary Employee
- Contract Employee
- Temporary to Permanent Employee
- GIG Worker &
- Much More



### Human Resources

- Performance Management - OGSM
- Insurance
- Workforce Development/Training
- Onboarding
- Terminations
- Coaching (Employee & Management)
- Succession Planning &
- Much More



### Outsourcing/Call Center

- Back Office & Front Office
- Business Set Up
- Website Development & Maintenance
- Human Resources
- IT (Information Technology)
- Sales
- Customer Service
- Data Entry
- Marketing
- Virtual Assistance &
- Much More